



## Vendini announces keynote speakers and agenda for Camp Vendini in Nashville

Registration now open  
July 31 – August 1, 2017

San Francisco, Calif., May 30, 2017 – Vendini, the company that makes the business of live events simple with industry leading software and services, descends upon Nashville, TN, for [Camp Vendini](#), its fifth annual member conference. More than 200 of the best and brightest in ticketing and live entertainment from across North America will converge at the Gaylord Opryland for two days of learning, training and sharing of best practices, featuring 18 sessions with expert speakers and panelists. Today, Vendini announced the official program for the 2017 event, which will take place **Monday, July 31 and Tuesday, August 1, 2017**. Registration is now open at [campvendini.com](#), with discounts available for nonprofits.

“With over 15 years in business, Vendini’s growing member base spans across performing arts, live music, festivals, comedy, higher education, high schools, nightlife, museums, attractions and more,” says Mark Tacchi, CEO at Vendini. “Camp Vendini cultivates community among our members, activating a large network of live event professionals who can connect and learn from one another.”

This year’s Camp Vendini keynotes will feature legendary figures in Nashville music scene, including the world renowned music venue [The Bluebird Cafe](#), musician, songwriter, journalist and founder of [Walkin’ Nashville](#), Bill DeMain, and John McBride of [Blackbird Studio](#), Nashville’s premier professional recording studio and top audio education facility.

As an oasis that features the nation’s best music scene, world-class performing arts, enticing cuisine and a vibrant history, Nashville is the ideal setting for Camp Vendini. The keynotes, panel discussions and breakouts will honor the past—both that of Nashville’s cultural scene and

that of live entertainment, and will share lessons that will continue to shape the future of the live event business.

Other sessions include **Managing Your Online Reputation in a Digital World**, **Cultivating Community & Talent** with some of the industry's best-in-class venues and organizations, an interactive **Learning Lab** and intimate **Birds of a Feather Campfires** to connect peers within specific live event industries. The full agenda can be found [here](#).

### **About Vendini**

At Vendini, our mission is to make the business of live events simple. We designed our all-in-one system to help organizations easily promote events, deepen experiences with audiences, and ultimately sell more tickets. Vendini was founded in 2001 and is headquartered in San Francisco with offices across North America. To learn more about what the Vendini solution can do for your live event organization, please visit: <https://www.vendini.com/>

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